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REQUEST FOR EXPRESSION OF INTEREST

ASSIGNMENT TITLE: Communication and Awareness Specialist

BACKGROUND:

The Pacific Ridge to Reef programme is a Global Environment Facility (GEF) multi-focal area programme guiding coordinated investment of GEF grant funding across its focal areas of biodiversity conservation, land degradation, climate change adaptation and mitigation, sustainable land management, sustainable forest management, and international waters in Pacific SIDS. It is a multi-agency initiative involving the United Nations Development Programme (UNDP), the United Nations Food and Agriculture Organization (FAO), and the United Nations Environment Programme (UNEP) as GEF implementing agencies.

Executed regionally by the Pacific Community through the GEF Pacific Ridge to Reef International Waters project (GEF Pacific R2R IW), the operations of the R2R programme is supported in areas of science-based planning, human capital development, policy and strategic planning, results-based management, and knowledge sharing. Implemented through the GEF Pacific R2R IW project, the R2R IW national pilot projects are designed to strengthen R2R integration by establishing synergies between sector agencies and the GEF National R2R STAR Projects, governments and communities, civil society, and the private sector.

Kiribati IW R2R project is a sub project of the regional R2R project pursuant to Memorandum of Agreement between SPC and Kiribati government through the Ministry of Environment, Land and Agriculture Development to deliver specific outputs and achieve mainstreamed R2R approach. Kiribati's R2R IW project focuses on local capacity of waste management through effective community engagement, testing of sustainable dry-litter technology (DLT) for reduction of nutrient offload and contamination, information management, community awareness and education supporting behavior change in sustainable animal waste management.

The role of the Local Consultant is to provide communication and knowledge management support to Project Management Unit at the MELAD.

DUTIES AND RESPONSIBILITIES

The main task of the consultant is to conduct the following:

- Draft a comprehensive Community Awareness and Education Program, in consultation with the Regional Communications and Knowledge Management Strategies;
- Ensure the implementation of the Awareness and Education Program;
- Draft and produce the recommended materials (both in English and Kiribati) identified in Awareness and Education Program. The materials should include (not limited to) the following;
 1. Pamphlet, and poster on the causes and impacts of animal and health in consultation with the Environmental Health of MHMS
 2. Facilitate and with partner/agencies the preparation of a draft text for DTL pigpen operational guideline (piggery system and compost)
 3. Facilitate the production of short video clip (and brochure) on construction and operation of the approved DLT pigpen system based on the approved manual
 4. Draft a brochure base on the approved alternative financing guideline
- In consultation with Project Management Unit, organise the community relevant awareness, and education activities, including training;
- Prepare media releases and other materials for the regional programme website, and social media – Facebook, Twitter and YouTube;



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- Prepare summary reports on progress of technical activities, including a final report with a survey and other feedback to evaluate program effectiveness;
- Final report to also include experiences and lessons learned from implementation

SCOPE OF WORK AND TERMS OF REFERENCE

The consultant is expected to propose a work plan and timeline to achieve the expected objectives with appropriate methodology proposal (detailed stakeholder engagement and communication plan). The Terms of Reference can be acquired by emailing Project Manager on t.biko@melad.gov.ki and copy Director of ECD on decd@melad.gov.ki

The consultancy is for 2 months and 2 weeks starting no later than 14 July 2021 and completing not later than 28th September 2021.

MINIMUM QUALIFICATION

Candidates with relevant tertiary qualification with more than 4 years of work experience in or related area are encouraged to apply. Training in environmental management is an asset.

APPLICATION SUBMISSION

The application must include Curriculum Vitae with full contact details of two referees, a cover letter summarizing your experience and qualification for this consultant.

Application will be closed on **9th July 2021** and must be **submitted via email** to the following address:

secretary@melad.gov.ki

Permanent Secretary

MELAD

Bikenibeu, Tarawa, Kiribati

And copied to:

t.biko@melad.gov.ki

Mr. Teema BIKO

Project Manager - GEF Pacific R2R IW

MELAD

Bikenibeu, Tarawa, Kiribati